

# HENLEY MA LEADERSHIP

EXECUTIVE EDUCATION

**Be the driving force  
behind the team.**



**Henley**  
Business School

UNIVERSITY OF READING

**Where business comes to life**

# Henley MA Leadership

Today, the most successful organisations promote non-stop evolution. Faced with technological innovation, disruptive business ideas, demanding employees and a new wave of leadership talent, directors and managers have to rise to the challenge. In order to do so, they need to do more than just lead – they need to inspire their people to help generate and shape new ways of working. So while drive, empathy, critical thinking, vision and decisiveness are as important as ever, businesses are turning to new types of leaders: those that instil leadership in others with their transparency, vision, passion and integrity.

On the Henley MA Leadership, you become that kind of leader.

By the end of the programme, you will have all the tools you need to:

- Excel within rapidly changing organisations
- Inspire and instil leadership in others
- Understand how to make individuals and teams thrive
- Take decisive action when there are no apparent right answers
- Lead across organisational and departmental boundaries, in order to create integrated products and processes
- Work well in complex technical environments
- Address ethical and governance requirements
- Deliver high performance from complex collaborative and strategic activities.

## Flexible approach

Whether you feel ready to commit to one stage, two stages, or the full Master's programme, you can make the choice that suits you.

**Stage 1 – Postgraduate Certificate in Leadership**

**Stage 2 – Postgraduate Diploma in Leadership**

**Stage 3 – MA Leadership**

“  
Henley provides the perfect location for reflective and applied learning and the staff have been very supportive of my goals - both for personal learning and applied leadership practice.”

Jamie Dormandy, Head of Customer Service and Support, RNIB

## How we developed the programme

We undertook extensive research when developing the Henley MA Leadership, and with support from the Henley Centre for Leadership, created a challenging, highly rewarding, highly relevant experience.

We consulted too with leading employers, government organisations and consultancy bodies. These included: AMBA, BBC, British Airways, BT, Cabinet Office, Department for Education and Skills, Esri, Euro Control, John Lewis, Marie Stopes, Sky, Social Retail, Unilever and Waitrose.

## What to expect

The programme combines peer group learning, work-based practice, action learning and reflection – supported by a comprehensive virtual learning environment – to provide you with a deep, multi-faceted understanding of modern leadership. It offers a balance between highly interactive teaching sessions and practical experience, to give you all the skills you need to excel in business today.

In the process, you will learn from experienced faculty and business leaders, explore both classic and emerging leadership perspectives, and discover how to guide business units, teams and individuals through periods of change.

## About Henley Business School

Since 1945, Henley Business School has been one of the most respected schools in Europe; the Financial Times rank us among the world's top 20 for executive education. We are also triple-accredited for the quality of our faculty and output. Prestigious but personal, academic but highly practical, Henley Business School specialises in the art of exceptional leadership.

“  
I have found the Henley MA Leadership a transformative experience. It has led me to question every aspect of my leadership approach for the better.”

Richard Nall, Founder, The Brand Garden

“  
This course has really helped me refocus on my personal leadership development and provides a fantastic mix of the latest theory, practical and grounded assignments and a huge amount of peer shared learning and networking.”

Andrew Page, Head of Category Strategy - Goldenfry Foods Ltd



# What you need to know

## What qualification can I learn?

You will receive an internationally recognised qualification from a triple-accredited, global business school. If you complete Stage 1 only, you will achieve the Henley Postgraduate Certificate in Leadership, if you pass Stages 1 and 2 only you will receive the Henley Postgraduate Diploma in Leadership, and if you complete all three stages you will attain the Henley MA Leadership.

## How long does it last?

The programme is made up of three stages and takes 21 months in total.

## Can I learn alongside my current role?

The MA Leadership is flexible and part-time, so our students can combine study with their career.

## How is it delivered?

Intensive, face-to-face workshops – which are supported by a comprehensive, virtual learning environment – allow participants to immediately apply what they have learnt in the workplace.

## What learning support will I receive?

Henley faculty, supervisors and peer research teams will be on hand to support your projects and dissertations.

## How is attainment measured?

Through work-based assignments and projects – there are no exams.

## Programme Director:

### Dr. Jean-Anne Stewart

Jean-Anne has extensive experience to share with MA candidates having worked in industry for over 20 years (implementing complex, international IT and business change programmes) and at Henley Business School, combining research and teaching roles, for over 12 years. She specialises in; leadership, action learning, SMEs, third sector leadership, management learning, technology-enabled learning, leadership development, and leadership and management across generations.

## Start date:

October 2018

## Price:

Stage 1: £5,700  
Stage 2: £6,200  
Stage 3: £6,000  
Total: £17,900

## Application by stage:

Postgraduate Certificate in Leadership  
(Stage 1 only): £6,200

Postgraduate Diploma in Leadership  
(Stages 1 & 2 only): £12,900

## Entry requirements:

- Three years' management experience
- A good degree or the equivalent professional qualification
- We also welcome applications from candidates with exceptional management experience (5+ years) who may not meet all the formal criteria for admission.

**For more information – or to apply now – please visit [henley.ac.uk/MALeadership](https://henley.ac.uk/MALeadership)**

# Developing yourself as a leader

## Stage 1: The Henley Postgraduate Certificate in Leadership

Stage 1 typically takes seven months, including eight days of residential workshops. Assessment is made up of three 5,000 word assignments.

HENLEY MA LEADERSHIP INTRODUCTORY EVENING	LEADERSHIP CONCEPTS	PERSONAL LEADERSHIP DEVELOPMENT	ELECTIVE 1
	Assignment 5,000 words	Assignment 5,000 words	Assignment 5,000 words
	1 x 2-day workshop + 1 x 1-day workshop	1 x 2-day workshop + 1 x 1-day workshop	2 x 1-day workshops
	Inter-workshop activities	Inter-workshop activities	Inter-workshop activities
	20 credits	20 credits	20 credits
7 months			

## Module 1: Leadership concepts

Develop your understanding of leadership theories, including the management of individuals, teams and organisations. Improve your ability to:

- Engage with leadership practices based on relevant thinking
- Take a critical and analytical approach to leadership thinking and practice
- Understand and apply leadership strategies, tools and practices from a variety of perspectives.

## Module 2: Personal leadership development

Enhance your personal leadership skills, and your ability to:

- Be self-aware
- Plan, manage and reflect on your personal leadership style
- Develop your behavioural skills to increase the effectiveness of your leadership
- Explore the ethical and practical issues in leadership.

## Exemptions

1. Holders of other Henley qualifications may be eligible for exemption from the Stage 1 elective. More details available on request.
2. If you have significant prior leadership experience or have previously attended another high-level development programme, instead of doing a Stage 1 elective, you can produce a written summary (3,000 words) of your experiences for assessment. More details available on request.

## First elective

You can study two electives as part of the MA programme – one in Stage 1 and one in Stage 2.

This gives you an opportunity to explore topics of interest to you.

Elective modules may include:

- Leadership of complexity and change
- Project and programme leadership
- Mobilising & maintaining organisational energy
- Coaching and mentoring for leaders
- Facilitation for leaders
- Neuroscience of leadership coaching
- Digital technology leadership.



# Leadership of the team

## Stage 2: The Henley Postgraduate Diploma in Leadership

Stage 2 typically takes seven months, including seven days of residential workshops. Assessment is from two 3,000 word assignments and one 5,000 word assignment.

STAGE 2 INTRODUCTORY EVENING	RESPONSIBLE LEADERSHIP	PRACTICE-BASED LEADERSHIP PROJECT	ELECTIVE 2
	Presentation + assignment 3,000 words	Presentation + assignment 3,000 words	Assignment 5,000 words
	1 x 2-day workshop + presentation	3 x 1-day workshops + presentation	2 x 1-day workshops
	Inter-workshop activities	Inter-workshop activities	Inter-workshop activities
	20 credits	20 credits	20 credits
7 months			

### Module 1: Responsible leadership

Develop your leadership practice, and improve your ability to:

- Lead teams, organisations and society with purpose and responsibility
- Recognise the link between performance and the manager’s role
- Retain your integrity and reputation as a leader
- Apply new strategies, tools and practices in your leadership
- Apply leadership principles.

“The Henley MA Leadership has radically changed the way I now view and apply my leadership to influence others within the corporate environment to reach strategic goals and objectives.”

Sasi Panchal  
Leadership Coach & Project Management Specialist,  
GlaxoSmithKline, UK

### Module 2: Practice-based leadership project

Enhance your practical leadership skills through a short project within another organisation. Improve your capacity to:

- Plan, manage and reflect on your practical leadership
- Manage your behavioural skills
- Be self-aware
- Consider the risks and practical issues in relation to leadership.

### Second elective

Elective modules may include:

- Leadership of complexity and change
- Project and programme leadership
- Mobilising & maintaining organisational energy
- Coaching and mentoring for leaders
- Facilitation for leaders
- Neuroscience of leadership coaching
- Digital technology leadership.

# Leadership in the organisation

## Stage 3: The Henley MA Leadership

Stage 3 typically takes seven months, including six days of residential workshops. Assessment is made up of one 5,000 word assignment, one 3,000 word learning reflections piece, and a 12,000 word study/dissertation.

STAGE 3 INTRODUCTORY EVENING	DEVELOPING LEADERSHIP IN OTHERS	LEADERSHIP STUDY/DISSERTATION
	Assignment 5,000 words	Research study report 12,000 words + 3,000 word learning reflections
	1 x 2-day workshop	1 x 2-day workshop + 2 x 1-day workshops
	Inter-workshop activities	Inter-workshop activities
	20 credits	40 credits
7 months		

### Module 1: Developing leadership in others

This module helps you to develop leadership in others. With this end in mind, you will:

- Plan, manage and reflect on your individual personal leadership
- Develop your behavioural skills
- Consider how to develop future leaders
- Improve your awareness of ethical, moral and practical issues.

### Module 2: Leadership study/dissertation

The leadership study/dissertation is a major research-based project in which you investigate a significant business problem, and recommend solutions. It will develop and build on key elements of your learning throughout the programme, and you will apply it within a practical context. Programme members normally choose a challenge in their own organisation or industry as a basis for their leadership study project.





What I've learned has changed the way I work and given me the tools I need to develop my leadership skills. Whether you're an aspiring or an experienced leader, you will find this course very beneficial – I cannot recommend it highly enough. ”

Josephine Marchant MBA,  
Strategic Business Leader, Meadowfield School, Kent

## Henley Business School

For more information, please contact:

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This brochure is correct at the time of going to print (December 2017). Henley Business School reserves the right to amend any aspect of this information. For the latest information please see our website.



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